



How an Apprentice helped Premier Windows... “offering an Apprenticeship has, both financially and practically, been a very good business decision”

Premier Windows is a small, local company that installs replacement windows and doors. It has been trading successfully since 1999, gaining most of its customers through personal recommendation.

It employs around ten people in its South London headquarters, including Amy Cunnion, who is working as an Apprentice in Business Administration.

Stephen Earle, Manager of Premier Windows, says:

“Now we have an Apprentice working for us, I’ve got the time to think and make plans for the business. I’m also focusing on our marketing strategy – something that I’ve been trying to find enough time to do for months... It’s making a big difference.”

Trial basis

Premier Windows originally asked Amy in to work for them on a trial basis, so everyone could decide whether she had what they wanted.

Integral part of the business

“She’s using her initiative and not only organising the office, but organising our teams of fitters too. Our customers like her and she’s now an integral part of the business.”

Would consider employing more Apprentices

“Having employed our first Apprentice, we would definitely consider taking on more.”

If you would like further information about Apprenticeships in South London call the Apprenticeship Hotline on 0800 169 4824 or visit www.apprenticeships.org.uk

