



How an Apprentice helped South London Business... “improve the quality of our service to the local business community”

South London Business is a business-led public/private partnership that promotes the economic development of South London. Fourteen members of staff including a Business Administration Apprentice work at the offices in Croydon.

Adrienne Foskett, Office Manager, South London Business, says:

“We’d always offered work experience opportunities to young people and I don’t know why we hadn’t thought about an Apprenticeship. Our experience with Julie has changed that and if and when she moves on, we would only ever advertise her role as an Apprenticeship.”

“...improve the quality of our service to the local business community”

“We felt that offering her an Apprenticeship rather than just a job would benefit South London Business. Helping good staff to develop their skills would only improve the

quality of our service to the local business community. We didn’t want jobsworths, we want team players.”

Apprenticeship benefits

“Recruiting Julie and realising her true capabilities has shown us the benefits of Apprenticeships. A good Apprentice is one who can learn whilst working, support others in the workplace and be trusted to successfully complete a job unsupervised in an efficient and timely way. Julie does that and makes everyone’s work life much easier.”

If you would like further information about Apprenticeships in South London call the Apprenticeship Hotline on 0800 169 4824 or visit www.apprenticeships.org.uk

