



Currie Motors see Apprentices as a “real asset to a business such as ours”

Currie Motors was established more than seventy years ago and today is one of the largest privately-owned motor retail groups in England. A multi-franchise business, Currie Motors employs around 300 people nationally, and 40 in its Wimbledon After Sales Centre.

Mark Cheetham, After Sales Manager, Currie Motors, Wimbledon, says:

“Motor dealerships are usually known for offering Motor Mechanic training and we do that too, but we needed young people to work in our after sales centre here in Wimbledon, so we decided that the best way to do this would be through Apprenticeships.”

Benefits of using a training provider

Mark approached training provider Way to Work, who he says were excellent. “We explained that we had a vacancy for an administration trainee and they swung into action.”

Help with interviewing

Way to Work began preliminary interviews and then offered Mark the opportunity to interview their short-list. “This saved me a lot of time and hassle. It also means that they carry out all the basic checks and we know we will be interviewing young people who fit our criteria.”

Business growth

“Darrel does a lot of work for us, and that’s really made a different to my working week,” explains Mark.

“Now that he’s developing his skills in Business Administration I can develop my managerial skills as he’s freed up some of my time previously spent on administration, I’ve now got more time to do the work that will really develop our business, so he’s contributing towards our growth too.”

If you would like further information about Apprenticeships in South London call the Apprenticeship Hotline on 0800 169 4824 or visit www.apprenticeships.org.uk

