



How Apprenticeships helped R L Crafter & Co Ltd to develop the most suitable skills in their young employees "right from the start"

R L Crafter & Co Ltd is an established mechanical services, heating and plumbing, company based in Croydon. The business currently employs 12 people and has taken on Apprentices for many years. Three of its current members of staff started with the company as Apprentices.

**Russell Crafter, Managing Director, R L Crafter & Co Ltd, says: Improved service**

"Employing Apprentices has helped R L Crafter to offer an improved service to our clients...gives us the opportunity to develop their skills to the quality we require right from the start.

**"Add value to our business"**

"If we didn't employ Apprentices we could supplement our trained plumbers by employing general labourers

but that wouldn't add value to our business, or help the industry by offering skilled craftsmen for the future."

**Strong commitment to RL Crafter and Co Ltd**

"Our Apprentices understand that they have been lucky to achieve a plumbing Apprenticeship with us. This attitude is evident in their work and the way they communicate with our customers and suppliers. They are part of a team and show a strong commitment to the company because of that."

If you would like further information about Apprenticeships in South London call the Apprenticeship Hotline on 0800 169 4824 or visit [www.apprenticeships.org.uk](http://www.apprenticeships.org.uk)

